

**IBIS Media VCT 1 plc**

**1 December 2008**

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**Additional investment in Heritage House Media Ltd (“Heritage House”)**

We are pleased to announce that IBIS Media VCT 1 plc (IBIS) has completed its twelfth investment - a follow-on investment of £100,000 in Heritage House (the “Company”). IBIS’s investment has been made as part of a £600,000 total fundraising provided by the Company’s management team and its existing VCT investors (including IBIS).

**Investment Rationale**

The financing round has been provided to enable Heritage House to expand its operations. Heritage House has recently published the 2009 edition of Hudson’s Historic Houses and Gardens and a new title Hudson’s Dream Wedding Venues. It has also published the 2009 series of Visit Britain guidebooks.

**About IBIS Media VCT 1 plc (IBIS)**

IBIS is a venture capital trust (VCT) that focuses on making investments at the smaller end of the UK media sector.

IBIS was launched in 2006 and has now completed 12 investments in 8 different media companies.

IBIS Capital Ltd

1 December 2008

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**ENDS**