



IBIS Global Media Fund

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NOVEMBER 2007	IBIS Global Media	MSCI World	MSCI Media
NAV per share	100.82	-	-
Performance on month	-0.1%	-4.2%	-5.0%
Performance since inception	0.8%	-0.5%	-9.8%

Performance Table – Fund inception July 2007

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2007	-	-	-	-	-	-	-0.0%	+0.5%	+0.4%	+0.1%	-0.1%		0.8%

Summary Table

Volatility	5.5%
Target volatility	8-10%
Sharpe ratio	n.a.
# longs	17
# shorts	16

Return	Month	-0.1%
	Year to date	0.8%
	Since inception	0.8%

Month	Best	+0.5%
	Worst	-0.1%
	Average	0.2%
	% Positive months	60%

Exposure	Gross (δ adj.)	113.0%
	Net	+12.9%

Fund Description & Strategy

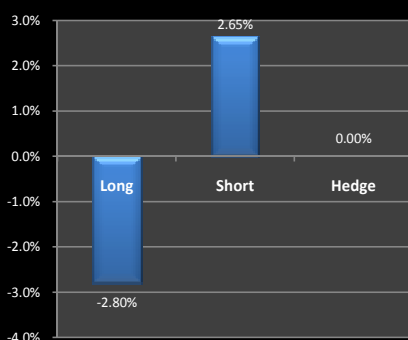
IBIS Global Media Fund is a specialist long/short equity fund focused on the global media sector. Sub-sectors covered include entertainment & content, professional & consumer publishing, marketing services, broadcasting & pay TV, radio & outdoor and internet stocks.

The fund's objective is to provide investors with attractive absolute returns and moderate volatility. The managers employ a blend of intensive top down and bottom up research in order to generate investment ideas at the sector, sub-sector and stock specific level.

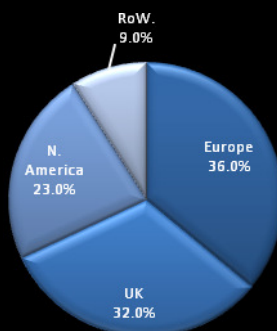
The management team consists of David Forster (Fund Manager), Peter Wilton (Fund Manager) and Edward Montague (Operations Manager and Analyst). David Forster has 6 years of industry experience and 15 years experience as an equity analyst specialising in media. He was latterly responsible for global media research at Citigroup. Peter Wilton was previously a fund manager at Threadneedle Asset Management with long only and hedge fund experience. He has covered the media sector for 17 years.

IBIS Global Media Fund is registered in the Cayman Islands and its shares are listed on the Irish Stock Exchange (SEDOL codes B1VPFH2 & B1VPFJ4). IBIS Capital Partners LLP is authorised and regulated by the Financial Services Authority (FSA), UK.

Monthly P&L as % of NAV

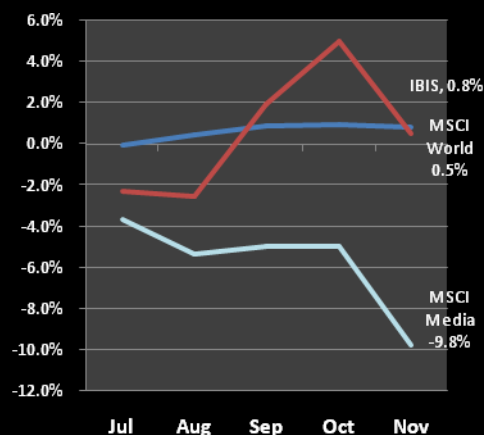


Gross Regional Exposure



Note: Most major media companies have significant global operations

Performance since inception vs Indices



Fund Details

Manager	IBIS Capital Partners LLP
Administrator	PFPC (Ireland) Ltd.
Prime Broker	Goldman Sachs Intl.
Domiciled	Cayman Is.
Inception date	02 July 2007
Performance fee	20% (with H.W.M.)
Management fee	1.75%
Share classes	USD, Euro
Min. investment	\$100,000
Subscription	Monthly
Redemption	Monthly
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Summary

- November was a wretched month for the overall market and media specifically, with MSCI World -4.2% and MSCI World Media -5.0%. Our NAV decline of 0.1% for the month, while disappointing, means that we continue to demonstrate an ability to preserve capital in torrid market conditions.
- Despite the modest change in our month end NAV, the Fund experienced some big intra-month swings, which saw us clawing back a c.2% decline to end effectively flat.
- We continued to push up our gross, which was 113% at end November compared to 95.3% at end October. We also increased our net; from +7.3% to +12.9%, although this was driven more by stock specific ideas than a consciously more positive view on sector performance prospects.
- We increased the number of positions in the portfolio from 27 to 33, by opening 9 new positions and closing 3.
- Although economists may still be at odds about recession prospects, the performance of media suggests that investors are seeking to price in a hard landing scenario. Positive current trading is typically being seen as an irrelevance.
- While certain valuations do look compelling to us, there is little sense of urgency to move more positive when we have yet to gain visibility of the length and depth of the inevitable slowdown.

Summary

If the definition of a bear market is a fall of 10% or more, we have had to contend with a 5 month bear market in media since our Fund launch in July. At the same time we have also experienced enormous volatility, with the portfolio performance frequently flipping from good to bad on zero fundamental news other than broader market sentiment along the lines of "will the Fed cut by 25 or 50 and is that too much or too little?" Needless to say we have not tried to second guess the market's short term moves but have continued to try to build a number of themes into the portfolio that we are confident will come good over time. November was a particularly testing month. Within a week of the start of the month our Fund was down approximately 2%, meaning that we dipped below our starting NAV. Part of the reason was the effects of certain MSCI stock specific index re-weightings which created technical pressures on certain long and short positions. In brief, it was a challenging month in which we spent most of our time clawing back the damage of the first week.

Our views with regards to certain aspects of the portfolio hardened as the month progressed, leading us to implement some meaningful changes. We added 9 new positions and closed 3. Of the 3 positions we closed, two were profitable shorts while one was the cutting of a disappointing long idea, namely Comcast, which we had hoped would prove relatively defensive. Although the realised loss of 23% was painful, we take some solace from the fact that at the time of writing the stock has fallen a further 14% from our average exit price.

During the course of the month we took the gross from 95.3% to 113% and pushed up our net long to its highest level to date of +12.9%. While our gross and net exposures hardly qualify as "pushing the boat out", in the current highly uncertain environment we have no short term intention of significantly increasing our leverage or net exposure. However, we do think that the risk/reward profile of certain stocks is becoming compelling. We were encouraged to see our belief being reflected in a recent interview with Fidelity's Anthony Bolton: "In the meantime investors should have a bias to larger well-financed, non-cyclical companies. Two sectors that I prefer are pharmaceuticals and media: they have been out of favour with the majority of investors and look cheap versus history." Unlike Anthony and Fidelity, a benefit of the size of our Fund is that we can be a day early (or late) whereas he (or his successor) need to move materially ahead of a change in consensus opinion.

Attribution

November was a great month for our short book and a lousy month for our long book, symptomatic of a period when there was virtually nowhere to hide in media. Broadly our long book fell 6% and our short book was up 6%. The performance of our short book would have been even better had it not been for some technical buying as a result of a MSCI Index reweighting which led to one position proving unnaturally resilient, although in December, with the end of the technical squeeze, the stock has started to move our way.

In more stable market conditions investors tend to distinguish quite clearly between different media business models, which range from mature to growth, cyclical to defensive and business to consumer. However, in the extreme environment of November, media appeared to be caught up in the "part of consumer discretionary" bucket and with consumer discretionary being sold, the market appeared to pay little attention to the fact that many media companies have zero exposure to the discretionary behaviour of the consumer. While it is disconcerting to watch the market treat, say, a domestic newspaper publisher, a global entertainment conglomerate and a global scientific and legal publisher with equal and simultaneous disdain, ultimately such moves throw up money making opportunities.

Outlook

It has become increasingly evident in recent weeks that the market is becoming convinced of a hard landing scenario, with the question becoming increasingly when, rather than if. Cyclical names have continued to be battered and we have now seen numerous examples of positive trading statements being accompanied by sharp share price falls. Interestingly certain CEOs, including WPP's Martin Sorrell who has a reasonable track record as a pundit, remain convinced that 2008 will be a reasonable year (global adspend will benefit from the Olympics and US Presidential Elections). However, for the time being the market is happy to ignore positive news but devour any evidence of weakness with voracity.

We continue to see the sector as sufficiently interesting that we will continue to run with a net long bias provided that we remain comfortable that we can preserve our investors' capital through our stock picking ability even in a bear market environment. Influences on our positive bias include sector valuation, which is reasonable and selectively compelling on a stock specific level; sentiment, which is dire, and may indicate a bottom is close; the fact that a hard landing appears to be a central case scenario and currency related downgrades for UK/European stocks may start to reverse with, for example, £/\$ back below 2.00.

Notwithstanding the above, our long book is heavily weighted towards more defensive, large cap, international names. We also have some non-cyclical growth exposure. While certain cyclical names do look beaten down, buying them aggressively ahead of what will prove to be a markedly more hostile trading environment accompanied by EPS downgrades appears premature to us.